For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION © GW



**WBBM-TV** 

INVOICE

Page 1 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50657

10/02/2012-10/10/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: NON IL /

**Product Desc:** 

NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

1031-414426

Invoice Num: Invoice Date: 10/14/2012

Billing Cycle: Weekly 10/01/2012-10/14/2012 **Billing Period:** 

Buy	Flight									Total	
Line	Descrip	tion			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
1	CBS2 N	IEWS AT	6AM		10/02/2012-10/05/2012		W	TF	30	4	275.00
Wee	ek Of			MTWTFSS	Spots Per \	<u>Neek</u>		Rate			
10/0	01/2012-10/0	7/2012		WTF		3		275.00			
<u>Air l</u>	Date	Day	Air Time	M/G For	<u>Material</u>	_	Dur	Rate	Debit	Credit	<u>Remarks</u>
10/0	03/2012	We					30			275.00	Preempted
10/0	04/2012	Th	06:24:03 AM	10/03/2012	DMNONPACIL1208H		30	275.00	275.00		Makegood
10/0	04/2012	Th	06:57:04 AM		DMNONPACIL1208H		30	275.00			
10/0	05/2012	Fr	06:24:08 AM		DMNONPACIL1208H		30	275.00			V)
2	PRICE	IS RIGHT	T 10-11AM	,	10/02/2012-10/05/2012		. T V	VTF	30	4	800.00
Wee	ek Of			MTWTFSS	Spots Per \	<u>Neek</u>		Rate			
10/0	01/2012-10/0	7/2012		. T W T F		4	10	800.00			
<u>Air l</u>	Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>	VI).	Dur	Rate	Debit	Credit	<u>Remarks</u>
10/0	02/2012	Tu	10:29:55 AM		DMNONPACMO1207H	a W	30	800.00			
10/0	03/2012	We	10:29:34 AM		DMNONPACIL1208H		30	800.00			
10/0	04/2012	Th	10:28:29 AM		DMNONPACIL1208H		30	800.00			
10/0	05/2012	Fr	10:30:04 AM		DMNONPACIL1208H		30	800.00			
3	2 NEWS	S AT 11:0	00		10/02/2012-10/05/2012		. T V	VTF	30	5	750.00
Wee	ek Of			MTWTFSS	Spots Per \	<u>Neek</u>		Rate			
10/0	01/2012-10/0	7/2012		.TWTF		4		750.00			
<u>Air l</u>	Date	Day	Air Time	M/G For	<u>Material</u>	-	Dur	Rate	Debit	Credit	<u>Remarks</u>
10/0	02/2012	Tu					30			750.00	Preempted
10/0	03/2012	We	11:09:20 AM		DMNONPACIL1208H		30	750.00			
10/0	04/2012	Th	11:11:38 AM		DMNONPACIL1208H		30	750.00			
10/0	05/2012	Fr	11:12:51 AM		DMNONPACIL1208H		30	750.00			
10/0	05/2012	Fr	11:22:01 AM	10/02/2012	DMNONPACIL1208H		30	750.00	750.00		Makegood

For:

With:

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In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

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500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION © GW



**WBBM-TV** 

INVOICE

Page 2 of 11

Account Exec:

Maggie McWilliams Pol

10/02/2012-10/10/2012

Office: **GWTS-PH** 

Contract Num: 1031-50657

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

NON IL /

**Product Desc:** NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414426

Invoice Date: 10/14/2012 Billing Cycle: Weekly

10/01/2012-10/14/2012 **Billing Period:** 

Buy	Flight									Total		
Line	Description	on			Buy Line Dates		MTV	NTFSS	Dur	Spots	Rate	
4	DR PHIL				10/02/2012-10/05/2012		. T W	TF	30	5	700.00	
W	eek Of			MTWTFSS	Spots Spots	Per Week	_	Rate				
10	0/01/2012-10/07/2	2012		. T W T F		4		700.00				
Ai	r Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>	
10	0/02/2012	Tu					30			700.00	Preempted	
10	0/03/2012	We	03:11:43 PM	10/02/2012	DMNONPACIL1208H		30	700.00	700.00		Makegood	
10	0/03/2012	We	03:41:53 PM		DMNONPACIL1208H		30	700.00				
10	0/04/2012	Th	03:14:25 PM		DMNONPACIL1208H		30	700.00			V.	
10	0/05/2012	Fr	03:48:24 PM		DMNONPACIL1208H		30	700.00				
5	CBS2 NEV	NS AT	5		10/02/2012-10/05/2012		. T W	TF	30	5	1,700.00	
W	eek Of			MTWTFSS	Spots Spots	Per Week	10	Rate				
10	)/01/2012-10/07/2	2012		. T W T F		4		1,700.00				
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	Material		_Dur	Rate	Debit	Credit	Remarks	
10	0/02/2012	Tu			-		30			1,700.00	Preempted	
10	0/03/2012	We	05:15:58 PM		DMNONPACIL1208H		30	1,700.00				
10	0/04/2012	Th	05:10:59 PM		DMNONPACIL1208H		30	1,700.00				
10	)/04/2012	Th	05:24:09 PM	10/02/2012	DMNONPACIL1208H		30	1,700.00	1,700.00		Makegood	
10	0/05/2012	Fr	05:08:07 PM		DMNONPACIL1208H	l.	30	1,700.00				
6	ENTERTA	INME	NT TONIGHT		10/02/2012-10/05/2012		. T W	TF	30	6	1,800.00	
144	1I-Of			MIWIFO		DWI		D-4-				
	eek Of	2040		MTWTFSS	Spots Spots	Per Week	-	Rate				
10	)/01/2012-10/07/2	2012		.TWTF		4		1,800.00				
<u>Ai</u>	r Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
10	)/02/2012	Tu					30			1,800.00	Preempted	
10	)/03/2012	We					30			1,800.00	Preempted	
10	0/04/2012	Th	06:40:09 PM		DMNONPACIL1208H		30	1,800.00				
10	0/04/2012	Th	06:55:02 PM	10/02/2012	DMNONPACIL1208H		30	1,800.00	1,800.00		Makegood	

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION STATIONS



**WBBM-TV** 

1031-414426

10/01/2012-10/14/2012

10/14/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Net 30 days

Account Exec:

Maggie McWilliams Pol

10/02/2012-10/10/2012

Office: **GWTS-PH** 

Contract Num: 1031-50657

**Contract Dates: Customer Order:** 

Linked Order:

**Product Desc:** 

NON IL /

CPE:

Broadcast airtimes represented are reported to the nearest second.

NON IL 10/2-10/8

Page 3 of 11 11/13/2012

ıy	Flight									Total		
.ine	Description			Buy Line Dates		МТ	WTFSS		Dur	Spots	Rate	
<u>Air</u>	Date Day	Air Time	M/G For	Material		Dur	Rate	Debit	-	Credit	Remarks	
10/	05/2012 Fr	06:28:10 PM	10/03/2012	DMNONPACIL1208H		30	1,800.00	1,800.00			Makegood	
10/	05/2012 Fr	06:46:38 PM		DMNONPACIL1208H		30	1,800.00					
7	DAVID LETTEI	RMAN	-	10/02/2012-10/08/2012		1	ΓF		30	2	1,400.00	
We	ek Of		MTWTFSS	Spots P	er Week		Rate					
10/	01/2012-10/07/2012		TF		2		1,400.00					
Air	Date Day	Air Time	M/G For	Material		Dur	Rate	Debit	-6	Credit	Remarks	
10/	04/2012 Th	11:11:46 PM		DMNONPACIL1208H		30	1,400.00				V.	
10/	05/2012 Fr	10:54:53 PM		DMNONPACIL1208H		30	1,400.00	100				
8	LATE NEWS			10/02/2012-10/07/2012		. T V	VTFSS		30	7	4,000.00	
							-		W			
We	ek Of		MTWTFSS	Spots P	er Week		Rate		1 100			
10/	01/2012-10/07/2012		.TWTFSS		6		4,000.00					
<u>Air</u>	<u>Date</u> <u>Day</u>	Air Time	M/G For	Material		<u>Dur</u>	<u>Rate</u>	Debit		Credit	<u>Remarks</u>	
10/	02/2012 Tu					30				4,000.00	Preempted	
10/	03/2012 We	10:28:23 PM		DMNONPACIL1208H		30	4,000.00					
10/	04/2012 Th	10:32:25 PM		DMNONPACIL1208H		30	4,000.00					
10/	05/2012 Fr	10:21:27 PM	1	DMNONPACIL1208H		30	4,000.00					
10/	06/2012 Sa	10:11:03 PM	10/02/2012	DMNONPACIL1208H		30	4,000.00	4,000.00			Makegood	
10/	06/2012 Sa	10:20:58 PM		DMNONPACIL1208H		30	4,000.00					
10/	07/2012 Su	10:42:00 PM		DMNONPACIL1208H		30	4,000.00					
9	CBS2 NEWS A	T 6AM		10/08/2012-10/10/2012		МТ	W		30	3	275.00	
\^/~	ek Of		MTWTFSS	Spots P	or Wook		Rate_					
	<u>ek OI</u> 08/2012-10/14/2012		MTW	<u> </u>	<u>er vveek</u> 3		275.00					
10/	00/2012-10/14/2012		IVI I VV		3		2/5.00					
	Date Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit		Credit	<u>Remarks</u>	
Air												

For:

With:

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NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION STATIONS



**WBBM-TV** 

1031-414426

10/01/2012-10/14/2012

10/14/2012

Weekly

Invoice Num:

Invoice Date:

Billing Cycle:

**Billing Period:** 

INVOICE

Page 4 of 11

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** 

Contract Num: 1031-50657

10/02/2012-10/10/2012

**Contract Dates: Customer Order:** 

Linked Order:

NON IL /

CPE:

**Product Desc:** NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight										Total		
ine	Description	on			Buy Line Dates		MTV	WTFSS		Dur	Spots	Rate	
Air Da	ate	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	_	Credit	Remarks	
10/09	9/2012	Tu	06:29:01 AM		DMNONPACIL1208H		30	275.00					
10/10	)/2012	We	06:23:02 AM		DMNONPACIL1208H		30	275.00					
10	PRICE IS	RIGHT	10-11AM		10/08/2012-10/10/2012		MΤ\	N		30	3	800.00	
Week	c Of			MTWTFSS	Spots Per V	Veek	=	Rate					
10/08	3/2012-10/14/2	2012		M T W		3		800.00					
Air Da	<u>ate</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-4	Credit	<u>Remarks</u>	
10/08	3/2012	Мо	10:59:12 AM		DMNONPACIL1208H		30	800.00	1000			l.	
10/09	9/2012	Tu	10:58:42 AM		DMNONPACIL1208H		30	800.00	100				
10/10	)/2012	We	10:28:39 AM		DMNONPACIL1208H		30	800.00					
11	2 NEWS A	AT 11:0	00		10/08/2012-10/10/2012		MΤV	N		30	3	750.00	
\A/I	. 04			MTWTFOC	On the Dank			Data					
Week		2040		MTWTFSS	Spots Per V			Rate					
10/08	3/2012-10/14/2	2012		M T W		3		750.00					
Air Da	ate	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	-	Credit	<u>Remarks</u>	
10/08	3/2012	Мо	11:25:10 AM		DMNONPACIL1208H		30	750.00					
10/09	9/2012	Tu	11:09:06 AM		DMNONPACIL1208H		30	750.00					
10/10	)/2012	We	11:12:18 AM		DMNONPACIL1208H		30	750.00					
12	DR PHIL				10/08/2012-10/10/2012		MΤ\	N		30	3	700.00	
Week	c Of			MTWTFSS	Spots Per V	Veek		Rate					
	3/2012-10/14/2	2012		M T W		3	<del>-</del>	700.00					
Air Da	ate_	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	_	Credit	<u>Remarks</u>	
10/08	3/2012	Мо	03:28:58 PM		DMNONPACIL1208H		30	700.00					
10/09	9/2012	Tu	03:11:09 PM		DMNONPACIL1208H		30	700.00					
10,00	)/2012	We	03:23:16 PM		DMNONPACIL1208H		30	700.00					

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**WBBM-TV** 

INVOICE

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: GWTS-PH 1031-50657

tract Dates: 10/02/2012-10/10/2012

Contract Dates: Customer Order:

Linked Order:

NON IL /

Billing Period: 1

Invoice Num:

Invoice Date:

Billing Cycle:

Weekly 10/01/2012-10/14/2012

1031-414426

10/14/2012

Page 5 of 11

PAY BY 11/13/2012 Net 30 days

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable CPE:

Product Desc: NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

-	Flight									Total		
ine	e Descript	ion			Buy Line Dates		M	TWTFSS	Dur	Spots	Rate	
13	CBS2 NE	WS AT	5		10/08/2012-10/1	0/2012	М	T W	30	3	1,700.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week		Rate				
	10/08/2012-10/14	/2012		$MTW\ldots$		3		1,700.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	10/08/2012	Мо	05:23:56 PM		DMNONPACIL1:	208H	30	1,700.00				
	10/09/2012	Tu	05:24:44 PM		DMNONPACIL1:	208H	30	1,700.00				
	10/10/2012	We	05:23:49 PM		DMNONPACIL1	208H	30	1,700.00		1		
14	DAVID LI	ETTERI	MAN		10/08/2012-10/0	8/2012	М		30	1	1,400.00	
	Week Of			MTWTFS	Q	Spots Per Week		Rate				
	10/08/2012-10/14	/2012		M	<u>5</u>	<u> </u>		1,400.00				
	10/00/2012-10/14	/2012		IVI			1	1,400.00		1		
	Air Date	Day	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/08/2012	Мо	10:59:52 PM		DMNONPACIL1:	208H	30	1,400.00				
16	48 HOUF	RS MYS	TERIES		10/06/2012-10/0	6/2012		S.	30	1	4,500.00	
	Week Of			MTWTFS	<u>s</u>	Spots Per Week	Wasses	Rate				
						1		4,500.00				
	10/01/2012-10/07	/2012		S.								
			Air Time	S. <u>M/G For</u>	<u>Material</u>	) /	Dur	Rate	Debit	Credit	<u>Remarks</u>	
	10/01/2012-10/07	<u>Day</u>	<u>Air Time</u> 09:59:50 PM		Material DMNONPACIL1	) ]	<u>Dur</u> 30	Rate 4,500.00	Debit	Credit	<u>Remarks</u>	
17	10/01/2012-10/07 <u>Air Date</u> 10/06/2012	<u>Day</u> Sa	09:59:50 PM		THE THE PERSON NAMED IN	208H	30	<u></u>	Debit	<u>Credit</u>	Remarks 4,000.00	
17	10/01/2012-10/07.  Air Date 10/06/2012  FACE TH	<u>Day</u> Sa	09:59:50 PM	M/G For	DMNONPACIL1.	208H 07/2012	30	4,500.00				
17	10/01/2012-10/07/ Air Date 10/06/2012 FACE THE	<u>Day</u> Sa IE NAT	09:59:50 PM	M/G For	DMNONPACIL1.	208H 07/2012 _Spots Per Week	30	4,500.00S				
17	10/01/2012-10/07.  Air Date 10/06/2012  FACE TH	<u>Day</u> Sa IE NAT	09:59:50 PM	M/G For	DMNONPACIL1.	208H 07/2012	30	4,500.00				
17	10/01/2012-10/07/ Air Date 10/06/2012 FACE THE	Day Sa HE NAT	09:59:50 PM	M/G For	DMNONPACIL1.	208H 07/2012 _Spots Per Week	30	4,500.00S				

For:

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NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

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ATTN:Accounts Payable

CBS TELEVISION © GW



## **WBBM-TV**

INVOICE

Page 6 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50657

10/02/2012-10/10/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order: CPE:

NON IL /

**Product Desc:** NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414426

Invoice Date: 10/14/2012 Billing Cycle: Weekly

10/01/2012-10/14/2012 **Billing Period:** 

uy	Flight									Total	
ine	Descript	ion			Buy Line Dates		MT	NTFSS	Dur	Spots	Rate
18	ENTERT	AINME	NT TONIGHT		10/08/2012-10/10/2012		MT	N	30	3	1,800.00
We	eek Of			MTWTFSS	Spots Pe	r Week	.=	Rate			
10	/08/2012-10/14	/2012		M T W		3		1,800.00			
<u>Air</u>	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10	/08/2012	Мо	06:45:27 PM		DMNONPACIL1208H		30	1,800.00			
10	/09/2012	Tu	06:46:10 PM		DMNONPACIL1208H		30	1,800.00			
10	/10/2012	We	06:55:12 PM		DMNONPACIL1208H		30	1,800.00		The same of	
19	LATE NE	WS			10/08/2012-10/10/2012		МТ	N	30	3	4,000.00
	eek Of			MTWTFSS	Spots Pe		-	Rate			
10	/08/2012-10/14	/2012		M T W		3	-	4,000.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10	/08/2012	Мо	10:33:03 PM		DMNONPACIL1208H	107	30	4,000.00			
10	/09/2012	Tu	10:28:44 PM		DMNONPACIL1208H		30	4,000.00			
10	/10/2012	We	10:29:25 PM		DMNONPACIL1208H		30	4,000.00			
20	2 NEWS	THIS M	ORNING [5-6AN	M EDITION]	10/03/2012-10/05/2012		W	TF	30	5	275.00
							1000				
	eek Of	.,		MTWTFSS	Spots Pe		-	Rate			
10	/01/2012-10/07	//2012		WTF		3		275.00			
Air	Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
10	/03/2012	We			6		30			275.00	Preempted
	/04/2012	Th	05:23:05 AM	10/03/2012	DMNONPACIL1208H		30	275.00	275.00		Makegood in 05:00:00-06:00:00
10	/04/2012	Th	05:53:17 AM		DMNONPACIL1208H		30	275.00			
	0 1/2012	_					30			275.00	Preempted
10	/05/2012	Fr									

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION STATIONS



**WBBM-TV** 

INVOICE

Page 7 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: GWTS-PH 1031-50657

**Contract Dates:** 10/02/2012-10/10/2012

Customer Order:

Linked Order: CPE:

NON IL /

Product Desc: NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

INVOICE

**Invoice Num:** 1031-414426

Invoice Date: 10/14/2012
Billing Cycle: Weekly

**Billing Period**: 10/01/2012-10/14/2012

PAY BY 11/13/2012 Net 30 days

Buy	Flight									Total	
ine	Descri	ption			Buy Line Dates		MTV	N T F S S	Dur	Spots	Rate
21	CBS T	HIS MOR	NING		10/03/2012-10/05/2012		W	TF	30	5	400.00
	Week Of			MTWTFS	S Spots P	er Week	=	Rate			
	10/01/2012-10/	07/2012		WTF		3		400.00			
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/03/2012	We					30			400.00	Preempted
	10/04/2012	Th					30			400.00	Preempted
	10/04/2012	Th	08:35:58 AM	10/03/2012	DMNONPACIL1208H		30	400.00	400.00	To be seen	Makegood in 06:58:00-09:00:00
	10/05/2012	Fr	07:29:27 AM		DMNONPACIL1208H		30	400.00			N.
	10/05/2012	Fr	08:23:31 AM	10/04/2012	DMNONPACIL1208H		30	400.00	400.00		Makegood in 07:00:00-09:00:00
22	THE TA	ALK			10/03/2012-10/05/2012		W	TF	30	3	500.00
	Week Of			MTWTFS	S Spots P		10	Rate	The second second		
	10/01/2012-10/	07/2012		WTF		3		500.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	<u>Debit</u>	Credit	<u>Remarks</u>
	10/03/2012	We	01:59:42 PM		DMNONPACIL1208H		30	500.00			
	10/04/2012	Th	01:59:12 PM		DMNONPACIL1208H		30	500.00			
	10/05/2012	Fr	01:59:27 PM		DMNONPACIL1208H		30	500.00			
23	JUDGE	JUDY			10/03/2012-10/05/2012		W	TF	30	4	950.00
	Week Of			MTWTFS	S Spots P	er Week		Rate			
	<u>/////////////////////////////////////</u>	07/2012		WTF	<u>ороко г</u>	3	=	950.00			
	10/01/2012 10/	01/2012		Name of the last		J		330.00			
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
	10/03/2012	We					30			950.00	Preempted
	10/03/2012	We	04:20:42 PM	10/03/2012	DMNONPACIL1208H		30	950.00	950.00		Makegood
	10/04/2012	Th	04:10:49 PM		DMNONPACIL1208H		30	950.00			
	10/05/2012	Fr	04:24:55 PM		DMNONPACIL1208H		30	950.00			

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

CBS TELEVISION STATIONS



**WBBM-TV** 

INVOICE

Page 8 of 11

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50657

10/02/2012-10/10/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE:

500 N Washington St Ste 303 Alexandria, VA 22314-2314

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

ATTN:Accounts Payable

NON IL /

**Product Desc:** NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1031-414426 Invoice Date: 10/14/2012

Billing Cycle: Weekly 10/01/2012-10/14/2012 **Billing Period:** 

Buy	Flight									Total	
ine	Descri	ption			Buy Line Dates		МТ	WTFSS	Dur	Spots	Rate
24	CBS E	VENING I	NEWS W/SCOT	T PELLEY	10/03/2012-10/05/2012		W	/.F	30	5	2,200.00
1	Week Of			MTWTFS	S Spots P	er Week		Rate			
1	10/01/2012-10/0	07/2012		W.F	·	3		2,200.00			
,	Air Date	Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks
	10/03/2012	We					30			2,200.00	Preempted
1	10/03/2012	We					30			2,200.00	Preempted
	10/05/2012	Fr	05:50:58 PM		DMNONPACIL1208H		30	2,200.00			
1	10/06/2012	Sa	06:59:12 PM	10/03/2012	DMNONPACIL1208H		30	1,500.00	1,500.00		Makegood in CRIME TIME SATURD
1	10/06/2012	Sa	09:28:36 PM	10/03/2012	DMNONPACIL1208H		30	4,500.00	4,500.00		Makegood in 48 HOURS MYSTERIE
25	CBS2 I	NEWS AT	6		10/02/2012-10/05/2012		. T V	WTF	30	6	1,500.00
				,						Victoria de la constantina della constantina del	
1	Week Of			MTWTFS	Spots P	er Week	15	Rate			
1	10/01/2012-10/0	07/2012		. T W T F		4		1,500.00			
A	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	10/02/2012	Tu					30			1,500.00	Preempted
1	10/03/2012	We			- 11 11 -		30	M.		1,500.00	Preempted
1	10/03/2012	We	06:13:16 PM	10/03/2012	DMNONPACIL1208H		30	1,500.00	1,500.00		Makegood
1	10/03/2012	We	06:27:40 PM	10/02/2012	DMNONPACIL1208H		30	1,500.00	1,500.00		Makegood
1	10/04/2012	Th	06:11:33 PM		DMNONPACIL1208H		30	1,500.00			
1	10/05/2012	Fr	06:11:32 PM		DMNONPACIL1208H		30	1,500.00			
26	NAVY	NCIS			10/02/2012-10/02/2012		. T .		30	3	12,000.00
١	Week Of			MTWTFS	S Spots P	er Week		Rate			
_	<u>vveek OI</u> 10/01/2012-10/0	07/2012		.T	<u> </u>	<u>er week</u> 1		12,000.00			
	10/01/2012-10/0	01/2012				Į.		12,000.00			
<u> </u>	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
1	10/02/2012	Tu					30			12,000.00	Preempted
1	10/05/2012	Fr	06:58:11 PM	10/02/2012	DMNONPACIL1208H		30	5,000.00	5,000.00		Makegood in CSI: NY
1	10/05/2012	Fr	09:32:43 PM	10/02/2012	DMNONPACIL1208H		30	7,000.00	7,000.00		Makegood in BLUE BLOODS

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

CBS TELEVISION STATIONS



**WBBM-TV** 

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Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50657

10/02/2012-10/10/2012 **Contract Dates:** 

**Customer Order:** 

Linked Order:

CPE: NON IL /

**Product Desc:** NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

INVOICE

Invoice Num: 1031-414426

Invoice Date: 10/14/2012 Billing Cycle: Weekly

10/01/2012-10/14/2012 **Billing Period:** 

uy	Flight								Total		
_ine	Description			Buy Line Dates		мт	WTFSS	Dur	Spots	Rate	
27	ELEMENTARY			10/04/2012-10/04/2012		7	-	30	1	12,000.00	
We	eek Of		MTWTFSS	Spots P	er Week		Rate_				
	0/01/2012-10/07/2012		T		1		12,000.00				
۸ir	r Date Day	Air Time	M/G For	<u>Material</u>		_Dur	Rate	Debit	Credit	Remarks	
	-	10:00:28 PM	<u>IW/O 1 01</u>	DMNONPACIL1208H		30	12,000.00		Credit	<u>itemarks</u>	
							·				
28	SUN EARLY N	EWS		10/07/2012-10/07/2012			S	30	1	1,600.00	
\٨/ه	eek Of		MTWTFSS	Spots P	er Week		Rate_			N.	
	<u>//01/2012-10/07/2012</u>		S	<u> </u>	<u>0. 7700k</u> 1		1,600.00				
					•						
		<u>Air Time</u>	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
10	)/07/2012 Su					30			1,600.00	Preempted	
29	2 NEWS THIS	MORNING [5-6AI	M EDITION]	10/08/2012-10/10/2012	200	МТ	W	30	3	275.00	
						. 4					
We	eek Of		MTWTFSS	Spots P	<u>Per Week</u>		Rate				
10	/08/2012-10/14/2012		M T W		3	N	275.00				
Air	r Date Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	Remarks	
10		05:52:22 AM		DMNONPACIL1208H		30	275.00				
10	/09/2012 Tu	05:28:14 AM		DMNONPACIL1208H		30	275.00				
10	)/10/2012 We	05:28:23 AM		DMNONPACIL1208H		30	275.00				
30	CBS THIS MOI	RNING		10/08/2012-10/10/2012		МТ	W	30	3	400.00	
We	eek Of		MTWTFSS	Spots P	er Week		Rate				
10	/08/2012-10/14/2012		$MTW\ldots$		3		400.00				
Air	r Date Day	Air Time	M/G For	Material		Dur	Rate	Debit	Credit	Remarks	
		08:47:02 AM		DMNONPACIL1208H		30	400.00			<u> </u>	
	)/09/2012 Tu			DMNONPACIL1208H		30	400.00				
		08:24:31 AM		DMNONPACIL1208H		30	400.00				

For:

P.O. BOX 33091

NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS



**WBBM-TV** 

Invoice Num:

Invoice Date:

INVOICE

Account Exec:

Maggie McWilliams Pol

Office: Contract Num: **GWTS-PH** 1031-50657

10/02/2012-10/10/2012

**Contract Dates: Customer Order:** 

Linked Order:

NON IL /

Billing Cycle: 10/01/2012-10/14/2012 **Billing Period:** 

1031-414426

10/14/2012

Weekly

Page 10 of 11

11/13/2012 Net 30 days

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

NOW OR NEVER PAC(340915)

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

With: 500 N Washington St Ste 303

Alexandria, VA 22314-2314 ATTN:Accounts Payable

CPE:

**Product Desc:** NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

Buy	Flight										Total	
Line	Descri	ption			Buy Line Dates		мт	WTFSS		Dur	Spots	Rate
31	THE T	ALK			10/08/2012-10/10/2012		МТ	W		30	3	500.00
	Week Of			MTWTFSS	Spots Per	Week		Rate				
	10/08/2012-10/	14/2012		$MTW\ldots$		3		500.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit		Credit	<u>Remarks</u>
	10/08/2012	Мо	01:28:06 PM		DMNONPACIL1208H		30	500.00				
	10/09/2012	Tu	01:35:07 PM		DMNONPACIL1208H		30	500.00				
	10/10/2012	We	01:59:57 PM		DMNONPACIL1208H		30	500.00			1	
32	JUDGE	JUDY			10/08/2012-10/10/2012		МТ	- W		30	3	950.00
									FA.	M		0.041
	Week Of			MTWTFSS	Spots Per			Rate				
	10/08/2012-10/	14/2012		M T W		3		950.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Par Inc.	Credit	<u>Remarks</u>
	10/08/2012	Мо	04:42:51 PM		DMNONPACIL1208H	- 10	30	950.00				
	10/09/2012	Tu	04:29:46 PM		DMNONPACIL1208H		30	950.00				
	10/10/2012	We	04:20:33 PM		DMNONPACIL1208H		30	950.00				
33	CBS E	VENING	NEWS W/SCOT	T PELLEY	10/08/2012-10/10/2012	4	М.	W		30	3	2,200.00
	Week Of			MTWTFSS	Spots Per	· Mook	1000	Rate				
	10/08/2012-10/	14/2012		M.W	<u> </u>	2		2,200.00				
	10/00/2012-10/	14/2012		W . W		2		2,200.00				
	Air Date	<u>Day</u>	Air Time	M/G For	Material		Dur	Rate	Debit		Credit	<u>Remarks</u>
	10/07/2012	Su	11:58:36 AM	10/08/2012	DMNONPACIL1208H		30	4,400.00	4,400.00			Makegood in NFL REGULAR SEASO
	10/08/2012	Мо		1			30				2,200.00	Preempted
	10/10/2012	We					30				2,200.00	Preempted

For:

With:

P.O. BOX 33091

NEWARK, NJ 07188-0091

NOW OR NEVER PAC(340915)

In Account MEDIA PLACEMENT TECHNOLOGIES(6251)

500 N Washington St Ste 303

Alexandria, VA 22314-2314

ATTN:Accounts Payable

4131 N Mulberry Dr Ste 200

Kansas City, MO 64116-2204

BS TELEVISION



WBBM-TV

Page 11 of 11

Account Exec:

Maggie McWilliams Pol

10/02/2012-10/10/2012

Office: **Contract Num:**  **GWTS-PH** 

1031-50657

**Contract Dates: Customer Order:** 

Linked Order:

CPE:

NON IL /

**Product Desc:** NON IL 10/2-10/8

Broadcast airtimes represented are reported to the nearest second.

INVOICE

Invoice Num: 1031-414426

Invoice Date: 10/14/2012 Billing Cycle: Weekly

10/01/2012-10/14/2012 **Billing Period:** 

11/13/2012 Net 30 days

Buy	Flight									Total		
Line	Descr	iption			Buy Line Dates		мп	TWTFSS	Dur	Spots	Rate	
34	CBS2	NEWS AT	6		10/08/2012-10/10/2012		МП	ΓW	30	3	1,500.00	
Wee	ek Of			MTWTFS	Spots	Per Week		Rate				
10/0	08/2012-10/	/14/2012		M T W		3		1,500.00				
Air D	<u>Date</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>	
10/0	08/2012	Мо	06:27:40 PM		DMNONPACIL1208H		30	1,500.00				
10/0	09/2012	Tu	06:13:22 PM		DMNONPACIL1208H		30	1,500.00				
10/1	10/2012	We	06:28:10 PM		DMNONPACIL1208H		30	1,500.00				
	T	otal Spots	<u>i</u>	Gross Am	ţ	Commission	on Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Total	als	93	3	150,450.00	)	22,	567.50	127,882.50	38,725.00	38,725.00	0.00	

## **Billing Notes**

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:

Controller's Dept.

212-856-8000

**Gross Billing** 150,450.00 **Trade Value** 0.00 Agency Commission 22,567.50 Local Tax 0.00 State Tax 0.00 **Pre Paid Amount** 0.00 **Pay This Amount** 127,882.50

Warranty - We warrant the above broadcasts were made according to the official station log.